

**THE ATTIVO GROUP AND MACRONETICS PARTNERSHIP  
PROVIDES IMPROVED BUSINESS PROCESS  
MANAGEMENT (BPM) SOLUTIONS**

***Manufacturers, distributors and service enterprises can  
quickly gain efficiencies with Automate BPM***

**IRVINE, CALIF. – January 6, 2009** – The Attivo Group, a business software value added reseller and process improvement consultancy serving manufacturers, distributors and service companies, today announced a partnership with Macronetics, a leading innovator in BPM solutions.

Automate BPM by Macronetics is a new generation of workflow software that helps companies streamline their operations by rapidly turning manual, paper-based processes into easy to use software applications. The result is improved business performance through use of consistent, optimized processes and transparent access to information.

Attivo General Manager Len Reo states, “Macronetics brings a whole new dimension to Attivo’s ability to deliver business process improvement through automation. Mapping a streamlined business process and creating an easy to use system is fast and efficient using Automate BPM. The implementation time is hours or days rather than weeks.” Reo continues ...“There is no doubt that our customers will gain efficiencies, cost control and quality improvements at an affordable price with this tool. The versatile Macronetics Automate BPM platform broadens our capabilities to bring real value to our customers who need to automate and monitor processes, and more easily adapt to ever-changing market requirements,” Reo concluded.

“We are very impressed with Attivo’s track record of solution delivery in the manufacturing and financial services industries,” said Macronetics CEO and founder Dr. Vinh Nguyen. I believe that by combining Attivo’s superior domain expertise with our powerful Automate BPM rapid solution delivery platform, we can create tremendous value for our customers quickly and inexpensively. I look forward to a successful partnership with Attivo,” Nguyen concluded.

**About the Attivo Group**

Headquartered in Orange County, California, The Attivo Group, Inc. provides world-class business application software and consulting services to small and mid-sized manufacturers, distributors and service companies. Through assistance in implementing best practices, the Company works with clients to optimize and redesign business processes that integrate front-and back-office systems to significantly reduce the cost of operations.

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For those clients who require ISO 9001:2008 certification, Attivo provides leadership, training and implementation assistance to streamline the process and guarantee audit compliance. For more information please call (949) 253-9639, email: [info@attivoconsulting.com](mailto:info@attivoconsulting.com), or visit [www.attivoconsulting.com](http://www.attivoconsulting.com).

### **About Macronetics**

Macronetics delivers innovative software solutions to help companies, government agencies, and public institutions improve business performance through streamlined processes, transparent access to information, and continuous control of key performance factors. Our powerful *Automate BPM* business performance platform enables us to build and deliver cost-effective solutions that grow with your business. For more information call (703) 848-9290, email: [info@macronetics.com](mailto:info@macronetics.com) or visit [www.macronetics.com](http://www.macronetics.com).

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