

Exact Synergy: The e-Mobile Option

“One thing a company can’t afford to think about is whether they are getting the right answers to the right people on time. e-Mobile for Synergy takes care of that.”

With technology and information changing and advancing so quickly, expectations from clients, partners and management have progressed as well: immediate and seamless responses have become a defacto standard in corporate relationships. But, if the answer is not accurate, the timeliness doesn’t matter.

Exact Software™ has added mobile communications to Synergy®, its Web-based business management solution, that lets you get information quickly, and respond rapidly. Exact e-Mobile™ for Synergy allows employees, clients, business partners and vendors to access decisive information from outside the confines of the office, from any wireless computer or PDA (personal digital assistant). Financial, workflow, calendar, sales, corporate and product information can be available immediately, from anywhere in the world, for you to act upon immediately.

Having the Business at Hand, Anytime

Exact e-Mobile for Synergy puts your business information into the hands of traveling staff that need to have it. By providing enterprise functionality such as workflow management, document access, customer administration and product updates from PDAs, your company can never lapse on accuracy or responsiveness.

Sales and field-service personnel have more effective methods to achieve their efforts. Customer service, and customer loyalty in turn, will only get better, as e-Mobile makes your company available for business always.

With e-Mobile for Synergy, you can be sure that all of your employees have access to the business information they need, in real time, in or out of the office. Employees will work more intelligently and efficiently by making better decisions based on real-time data from their PDAs.

Enterprise-wide Integration

All front-office functionality retrieves information and updates from you back-office or ERP system, seamlessly and with no additional effort. Customer data, balance sheets, user productivity and staffing reports are some of the types of data that can be retrieved and updated.



e-Mobile for Synergy business benefits:

- Integration of the business components for insight at any time
- Secure access to real-time information for instant updates and accurate responses
- Adaptation to a mobile, moving and flexible workforce
- Enhancing the functionality of corporate PDAs with simple technology
- Complete teamwork and rapid communication between you, your customers, partners, suppliers and vendors

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Customer-specific Reports and Statistics

Immediate accessibility and reaction is the only way to know what your customers are thinking and to respond to their issues quickly and effectively. Insight into customer queries, orders or payment history can help you recognize issues before your customer does.

Workflow Management

e-Mobile gives you remote access to Synergy's embedded workflow engine for the retrieval of ongoing activities between employees, clients and partners. Personnel have a clear understanding of their tasks and end goals, management is able to collaborate for clearer decision-making, and customer support is able to be monitored and predicted for better response and feedback.

Calendar and Email

Any PDA's calendar is integrated with e-Mobile to set up appointments, where colleagues, through Synergy, can have access to schedules. Web-Outlook email integration lets you send and receive email through the e-Mobile interface.

Human Resource Management (HRM)

Workflow performance, budget overviews, asset ownership and absence statistics are only a few of the accessible reports that give you quick and thorough insight into your workforce. Employee details such as job function, contact information or location is available when needed.

As working on the move has become a standard and integral practice in the contemporary corporate culture, your personnel will have the most mobile method of accessing critical corporate information when they need it. By bringing together the people, processes and knowledge that matter most to your business, e-Mobile for Synergy creates an accurate, up-to-the-moment view of your organization's personnel, finance, workflow, documents and asset information, enhancing decision-making, analysis, scenario planning, and ongoing management across your entire business.

For more information about e-Mobile for Synergy, please contact your Exact Software business partner or account representative today, or visit www.exactamerica.com/synergy.

e-Mobile for Synergy Features and Functions:

- Standard Internet browser technology for a platform-independent PDA solution
- Utilization of Synergy business management features, including financial, HRM, CRM and workflow management
- Integration with ERP back-office systems and Microsoft Outlook
- General Packet Radio Service (GPRS) connections for sending and retrieving information faster



With access to front and back-office information from PDAs, businesses allow for more accurate decision making and timelier responses.