



We Make EDI Painless!

More than a tagline. It's our mission.

We make it painless to implement Electronic Data Interchange (EDI), the most widely used form of business-to-business electronic commerce, by making it simple and affordable.

- ▶ *Everything needed to implement EDI from one source*
- ▶ *Low software and transmission costs*
- ▶ *No annual maintenance fees*
- ▶ *Free software updates*
- ▶ *Free support*

TrueCommerce[®]
We Make EDI Painless

Easy to use.

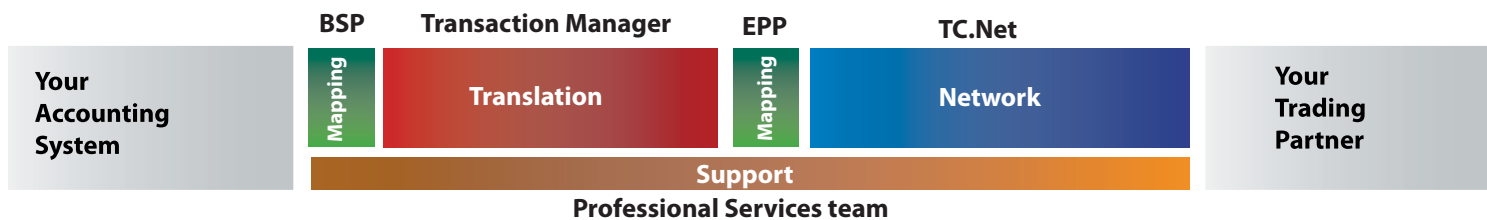
Our unique modular approach enables us to offer a true end-to-end solution that is extremely intuitive to use and unparalleled in scalability. We've taken the complexity out of implementing EDI by providing all four of the components you need to successfully deploy EDI:

Connectivity with your trading partner(s) is required to transmit EDI documents, whether directly via the Internet or through a "Value Added Network", or VAN. TC.Net™ is our Internet-based transaction gateway across which your EDI transactions are transmitted, providing connectivity with all of your trading partners. TC.Net is compliant with virtually any connectivity protocol, including AS1/AS2/AS3, FTP and (if required) VAN interconnects.

Translation Software is required to convert the raw EDI data into a meaningful format. TrueCommerce Transaction Manager™ is our user-friendly translation software that converts business documents into the ANSI ASC X12 EDI standard. In addition, it converts the data out of the standard into a meaningful format, such as a human readable business form.

Data Mapping and Integration provide the ability to seamlessly import and export information from EDI-based transactions to and from your back-end business or accounting system, as well as to properly format transactions being sent to your trading partners. Electronic Partner Plug-Ins™, or EPPs, are our intelligent software modules that are programmed to format your inbound and outbound transactions so that they match your trading partner's requirements. To add trading partners, you simply add EPPs. Our Business System Plug-In™, or BSP, maps your EDI transactions so that they seamlessly transfer to and from your business or accounting system. You will have one specific BSP for whatever business system you are operating. If you replace your business system, simply swap out your BSP and the rest of your EDI solution remains intact.

Support for all of your EDI needs requires a broad range of expertise. An in-depth understanding of the specific implementation requirements of each trading partner is critical, as is a thorough understanding of the issues related to integration and technical aspects of sending and receiving transactions electronically. Because TrueCommerce is an end-to-end solution, we have teams of knowledgeable professionals to support each and every aspect of the entire EDI process.



Since 1995, our mission has been to provide small to mid-tier companies with a comprehensive, end-to-end EDI solution that is simple to use, robust and affordable.

Affordable.

When it comes to EDI, TrueCommerce delivers unsurpassed value. Rather than requiring you to utilize a combination of expensive third-party providers, we deliver and support your entire EDI solution. This enables us to provide valuable cost-saving benefits that no one else can offer:

- Free, unlimited phone access to our friendly and knowledgeable customer support professionals. Available Monday through Friday, 8:00 a.m. to 7:00 p.m. EST.
- Free trading partner mapping updates! When your trading partner modifies their EDI requirements or implements a new transaction, we'll send you an auto-installing upgrade to the associated Electronic Partner Plug-In™ (EPP) at no charge.
- No hidden network fees! Enjoy substantial savings vs. traditional VAN fees.
- No annual contract or annual maintenance fees! Cancel your TC.Net subscription at any time if not completely satisfied.
- Advance Ship Notice (ASN) module included! For added functionality, purchase our Electronic Labeling Plug-in™ (ELP) and auto-generate UCC-128 numbers.



TrueCommerce customers use our solution to exchange tens of millions of EDI transactions annually within a variety of industries, ranging from retail and banking, to healthcare and government.

Our solution is uniquely designed to make it simple and easy to implement EDI, and even easier to afford. That's why only TrueCommerce can provide all of the following benefits:

Single Source Solution

- Everything you need to successfully implement EDI from one source!
 - translation software
 - accounting system integration
 - data mapping
 - network services
 - technical support

Easy to Use

- As intuitive to use as email.
- Point-and-click functionality.
- Requires little or no training to begin using.
- Includes a step-by-step user's guide that's written in easy to understand language and incorporates screen captures to guide you through most tasks.
- Backed by free support!

Works with Any Trading Partner

- Including those requiring the use of AS2 or a specific Value Added Network (VAN).

Robust Functionality

- Supports any ANSI ASC X12 transaction.
- Can be installed on an individual desktop, or on a server to allow multiple, simultaneous users.
- Available scheduler enables an automated approach to handling common tasks such as sending, receiving, importing and exporting transactions and backing up data.
- Item ID translation tables and default information lookup tables included to reduce or eliminate manual data entry.
- Automatically send, receive and view acknowledgments confirming transactions are received.
- Includes Microsoft® SQL Server Express.

Generate Advance Ship Notices

- ASN module included at no additional charge!
- Barcode printing module available to automate the generation of UCC-128 labels.

Affordable!

- Monthly network pricing starting at just \$54.95
- Annual network savings of 30% to 50% compared to EDI solutions offering comparable functionality.
 - No annual subscription or maintenance fees!
 - No annual contract required or early termination fees!
 - No AS2 license fees, mailbox fees, peak hour surcharges, delimiter conversion fees or other hidden service fees.
 - Free software updates! If your trading partner changes a specification or adds a transaction, we'll update your data mapping at no charge!
 - Free unlimited support!



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