

## pRETAIL SHOPPING CART

We have developed an Ecommerce Solutions system known as pRETAIL Shopping Cart that encourages customers to buy, not merely shop. Our solutions - Ecommerce Sites are easy to use by any and all customers and are guaranteed to increase Ecommerce business, sales revenue and profit margins.

Save time and avoid the hassles and worries of shopping around numerous vendors for the products and answers you need. Instead, talk to us. Whether you are seeking to computerize your office for the first time or upgrade your existing hardware and software, we have the expertise, experience and knowledge to make certain you find the right hardware and software solutions for your practice

### WHY pRETAIL SHOPPING CART?

- pRETAIL Shopping Cart integrates seamlessly into your existing store infrastructure; maximizing the use of your existing business assets. We offer fully outsourced and hosted Ecommerce and delivery systems, allowing our clients to focus on their core business competencies
- pRETAIL Shopping Cart focuses on decreasing the amount of uncompleted online transactions and shopping cart abandonment



### ADVANTAGE GROUP FIO

- Develop an Online Store Front with a live, dynamic shopping cart where the customer can search by brand, price, product type, volume and more
- Secure online payment gateway
- Marketing and business intelligence to formulate site design with brand integrity.
- Media Strategies and SEO to increase reach
- Customer Relationship Management tool
- Logistics and Operations - Inventory integration for online product accuracy, full delivery and tracking, seamless integration with courier network, order manager, warehouse manager and accounting manager
- Bullet Proof Ecommerce Hosting - Tier 1 Ecommerce hosting 99.9% uptime, Co-located servers, redundant OC3 connections, Generous bandwidth allocation, UPS and generator power backup, Daily and weekly backup, Firewall protection /advanced security monitoring
- Order Processing Features – Value added professional services including, training services, custom programming and storefront design, B2B and B2C Integration, backend inventory and accounting integration, departmentalization of the order as required, warehouse manager for limited inventory management



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