

## Shopping Cart Interface

### Automatically turn web orders into full sales orders

#### Create full sales orders directly from orders placed on your website

The ACCTivate! Shopping Cart Interface is designed to quickly turn orders from your website's shopping cart into ACCTivate! Sales Orders. This is done through an import that requires a one-time setup. Once the web order has been imported as a sales order, you handle it like any other order.

Conversely, ACCTivate! also provides customer and product information for you to import into your shopping cart software.

#### No need to enter information twice

After your customer finishes a transaction on your website, that order information remains in your shopping cart database. Moving the order from your shopping cart to ACCTivate! is easy and does not require manual double-entry of information.

This information might include everything from the customer name, billing address, shipping address, product ID, price, taxes, shipping method and more. Everything is entered into the sales order, and you never have to do the dirty work of retyping it in.

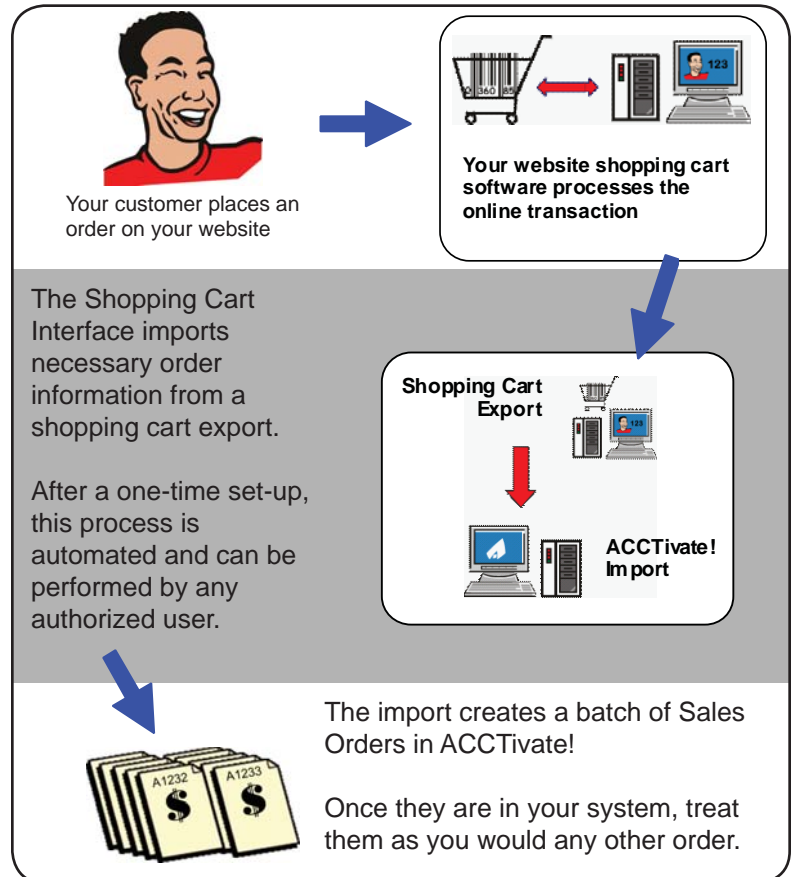
#### Import and map information directly to the ACCTivate! Sales Order

The first step may vary for different shopping carts. You simply export a file containing all new sales orders. Then move this file to your ACCTivate! server and import it into ACCTivate!.

The import process maps your shopping cart fields to sales order fields. Mapping allows you to use virtually any commercially available shopping cart software, because you control which incoming fields go into the fields in ACCTivate!.

#### This is the solution for your company

If you currently have a website with a shopping cart and need to keep track of your orders, or if you are planning to take your products online, then the ACCTivate! shopping cart interface is the right solution for you and your company.



#### Powerful online sales: The ultimate benefit for you and your customers.

The end result of the ACCTivate! Shopping Cart Interface is to provide you with a streamlined method of getting sales orders from your website shopping cart and at the same time to provide your customers with an enjoyable online experience.

